

GOTV NEWSLETTER #4 26TH KNESSET ELECTIONS

OCTOBER 19, 2026



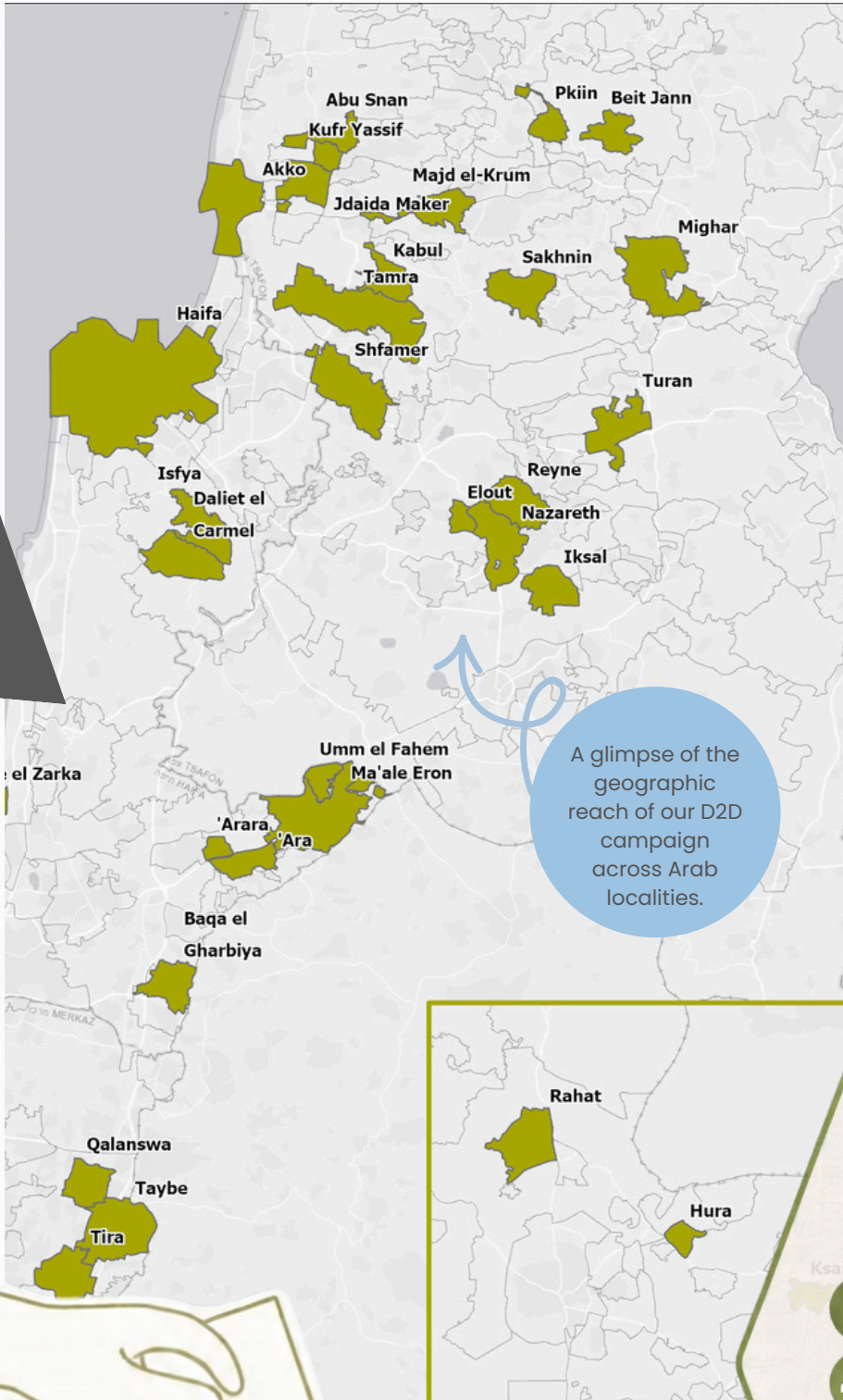
DOOR-TO-DOOR TAKES CENTER STAGE

Preparations for our D2D campaign, one of the largest and most important components of our GOTV efforts, are now in full swing, with D2D outreach set to begin tomorrow, marking a crucial new phase in our campaign as we enter the final week before Election Day. Training sessions took place at selected locations across Arab society, equipping local coordinators and canvassers with the knowledge, tools, and practical skills needed for the intensive final week of campaigning.

Building on more than seven years of experience in coordinating large-scale voter outreach campaigns, ACAP and Qadaya are drawing on the lessons, established networks, and field experience developed through previous election cycles. Drawing on these foundations, we have continued to strengthen local coordination and refine the field operations that will guide this year's campaign.



LOCAL VOICES. SHARED CONVERSATIONS. COLLECTIVE ACTION.



One of the strengths of our D2D approach is its community-based model. Our canvassers will be working in their own towns and neighborhoods, drawing on their knowledge of the people and places around them

With preparations continuing across localities, our teams are getting ready to turn weeks of planning and training into action on the ground.

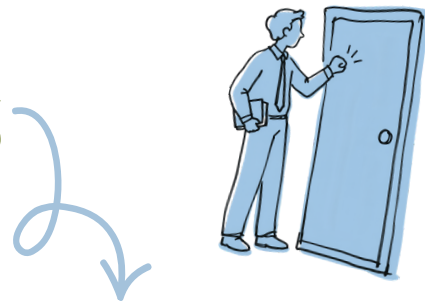
Starting tomorrow, our canvassers will have their phones in hand and take to the streets of their towns and neighborhoods, knocking on doors, starting conversations, and connecting with residents one household at a time.

Building on our experience from previous election cycles, this year's campaign will bring together **38** local coordinators and **800** canvassers across **35** Arab localities, with the goal of reaching at least **160,000** households in the final days before the elections.

	38	local coordinators
	800	canvassers
	35	Arab localities
	160,000	households



D2D TRAININGS



Our D2D training process is unfolding across localities, with local coordinators receiving practical training and, in turn, training canvassers in their respective communities. Through a combination of practical exercises, group discussions, and hands-on preparation, the process is progressing in parallel across different locations, with 600 canvassers already trained.

The sessions focus on developing a shared approach to community outreach, strengthening communication skills, and preparing participants to navigate the different questions, concerns, and perspectives they may encounter when speaking with the public. Beyond the practical tools, the trainings also provide an opportunity for coordinators from different localities to exchange experiences, learn from one another, and build a common understanding of the work ahead.

With each session, another important part of the campaign's field infrastructure takes shape, bringing our teams closer to the launch of the D2D campaign tomorrow, on October 20th.



شعب كريم يستحق الحياة! واقفة ع صوتك!

يا أهلنا وناسنا،
جماهير شعبنا وأبناء وبنات مجتمعنا
في الجليل والمثلث والنقب والساحل.

«يوم الثلاثاء 27.10»

ها هي ساعة الامتحان وعند الامتحان يكرّم المرء أو يهان.
كل انتخابات مهمة، لأن المخاطر كبيرة، والتحديات
جسيمة، ولكن كما قال الشاعر:

**على قدر أهل العزم تأتي العزائم
وتأتي على قدر الكرام المكارم**

في 27.10 سنكون على قدر العزم وأهله..
أنتم أهل الكرم وشعبنا يستحق دعمكم وصوتكم..
وذلك هو أضعف الإيمان!

التلاف

#مصوتين



Our People Deserve a Life of Dignity!

IT DEPENDS ON YOUR VOTE!

To our families and communities,
To the people of our society, men
and women alike, across the
Galilee, the Triangle, the Negev,
and the coastal cities.

On Tuesday, October 27th, the
moment of truth is upon us. It is in
times like these that our courage
and convictions are put to the
test.

Every election matters, because
the stakes are high and the
challenges are immense. But as
the poet once said:

*"Great achievements come to
those with great determination,
and noble deeds come from
those of noble character."*

On October 27th, we will rise to the
occasion with determination and
resolve. You are people of
generosity and dignity, and our
people deserve your support and
your vote. That is the very least we
can do!

IT DEPENDS ON YOUR VOTE!

On October 27th, our voices must
be heard.



واقفة ع صوتك!



**في 27.10 صوتنا
لازم يكون مسموع**



التلاف

#مصوتين



Another new campaign flyer has been developed for
distribution during field activities. Canvassers will use it
to initiate conversations with residents and encourage
electoral participation.

واقفة ع صوتك.

في 27.10

ليش؟

• انتخابات مصيرية

• كل صوت مهم

• تصويت أكثر يعني تمثيل أقوى

• ممكن نغير قوانين اللعبة السياسية إذا كلنا صوتنا

اتحاد

#م صوتين



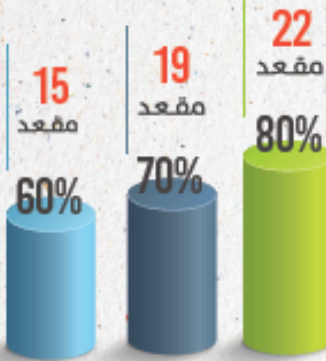
IT'S RIDING ON YOUR
VOTE ON OCTOBER 27TH

Why?

- These are decisive elections.
- Every vote matters.
- More votes mean stronger representation.
- We can change the rules of the political game if we all vote.

شو ممكن يصير

إذا منصوت؟



واقفة ع صوتك.

في 27.10



اتحاد

#م صوتين



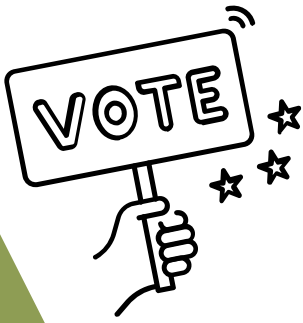
WHAT COULD HAPPEN IF WE
VOTE?

- 60% → 15 seats
- 70% → 19 seats
- 80% → 22 seats

IT'S RIDING ON YOUR VOTE ON
OCTOBER 27th.



Another new campaign flyer developed for distribution during field activities. These campaign materials highlight the importance of every vote and the potential impact of increased electoral participation, providing canvassers with additional tools for conversations with residents.



ATMOSPHERE CAMPAIGN | LATEST UPDATES

As Election Day rapidly approaches, the Atmosphere Campaign continues to intensify, with local youth teams organizing activities across Arab towns and communities, maintaining a visible presence in public spaces, and engaging residents directly. From distributing campaign materials and collecting voter pledges to organizing activities in busy streets and gathering places, young activists continue bringing the campaign into everyday community life.

In the final days leading up to the elections, our activities will increase further in frequency and intensity, with local teams expanding their outreach and making a final push to encourage voter participation on October 27.

