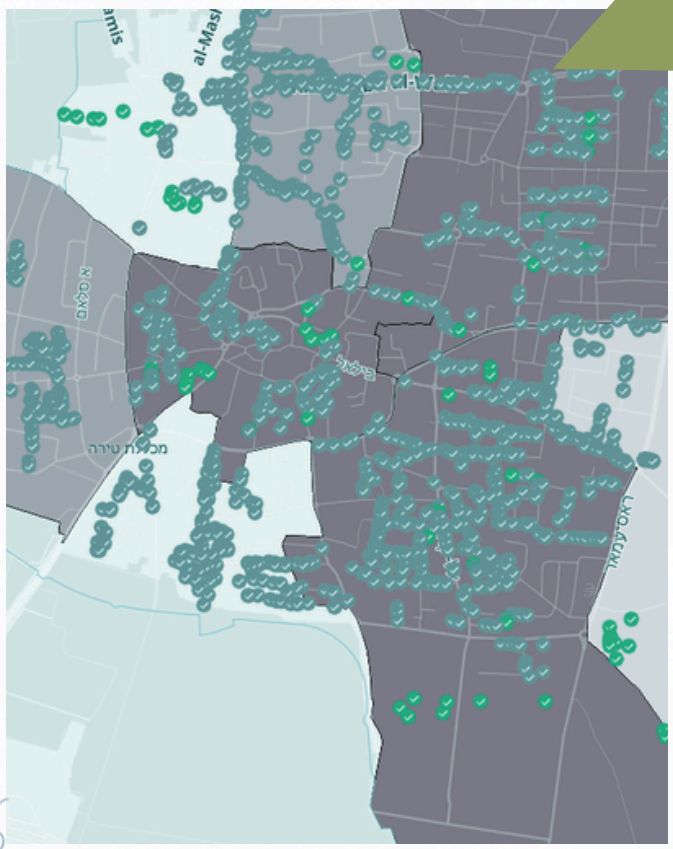
GOTV NEWSLETTER #5
26TH KNESSET ELECTIONS

OCTOBER 25, 2026

WE'VE BEEN KNOCKING ON DOORS!

THE FINAL WEEK ON THE GROUND



After weeks of planning, coordination, and training, our Door-to-Door (D2D) campaign is officially underway. Since October 20th, hundreds of trained local canvassers have been taking to the streets of Arab towns and neighborhoods, bringing our nationwide Get Out the Vote campaign directly to people's doorsteps.

In its first five days, our campaign has already knocked on more than 99,000 doors across Arab towns and neighborhoods.

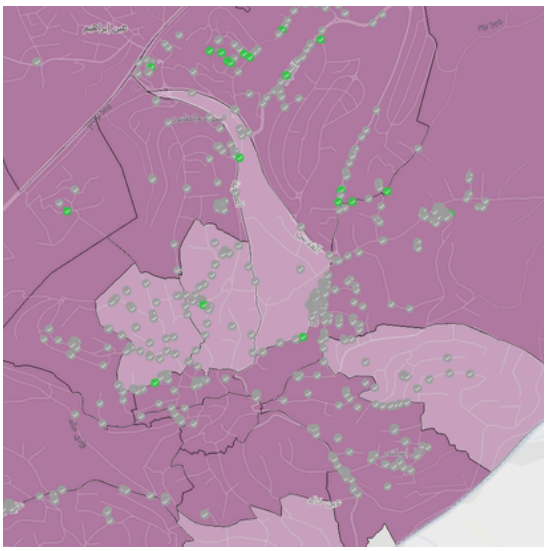
What makes this effort particularly meaningful is its local character. Our canvassers are members of the very communities in which they are working. They know their neighborhoods, understand the concerns of their neighbors, and bring a familiarity and personal connection that are central to our approach.

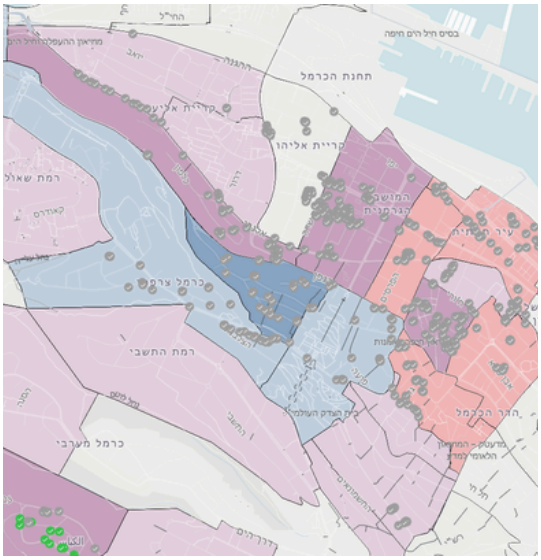
TRACKING OUR PROGRESS | THE GIS DASHBOARD

An important part of our D2D campaign is the Geographic Information System (GIS), which allows us to monitor and coordinate field activities in real time.

As canvassers visit households, they document their work both through the GIS system and by hand, recording the buildings and households visited and tracking their progress throughout the day. The handwritten records are used alongside the digital system to ensure that information is captured even when internet connectivity is limited. All information is brought together in a central dashboard, giving our team a detailed picture of campaign coverage across participating localities.

Building on the system and methodology developed through previous election campaigns, the GIS dashboard enables our coordinators to identify areas that have already been covered, follow the progress of local teams, and make adjustments where needed. It is an essential tool for managing an operation of this scale and ensuring that our fieldwork remains organized, efficient, and well-coordinated.

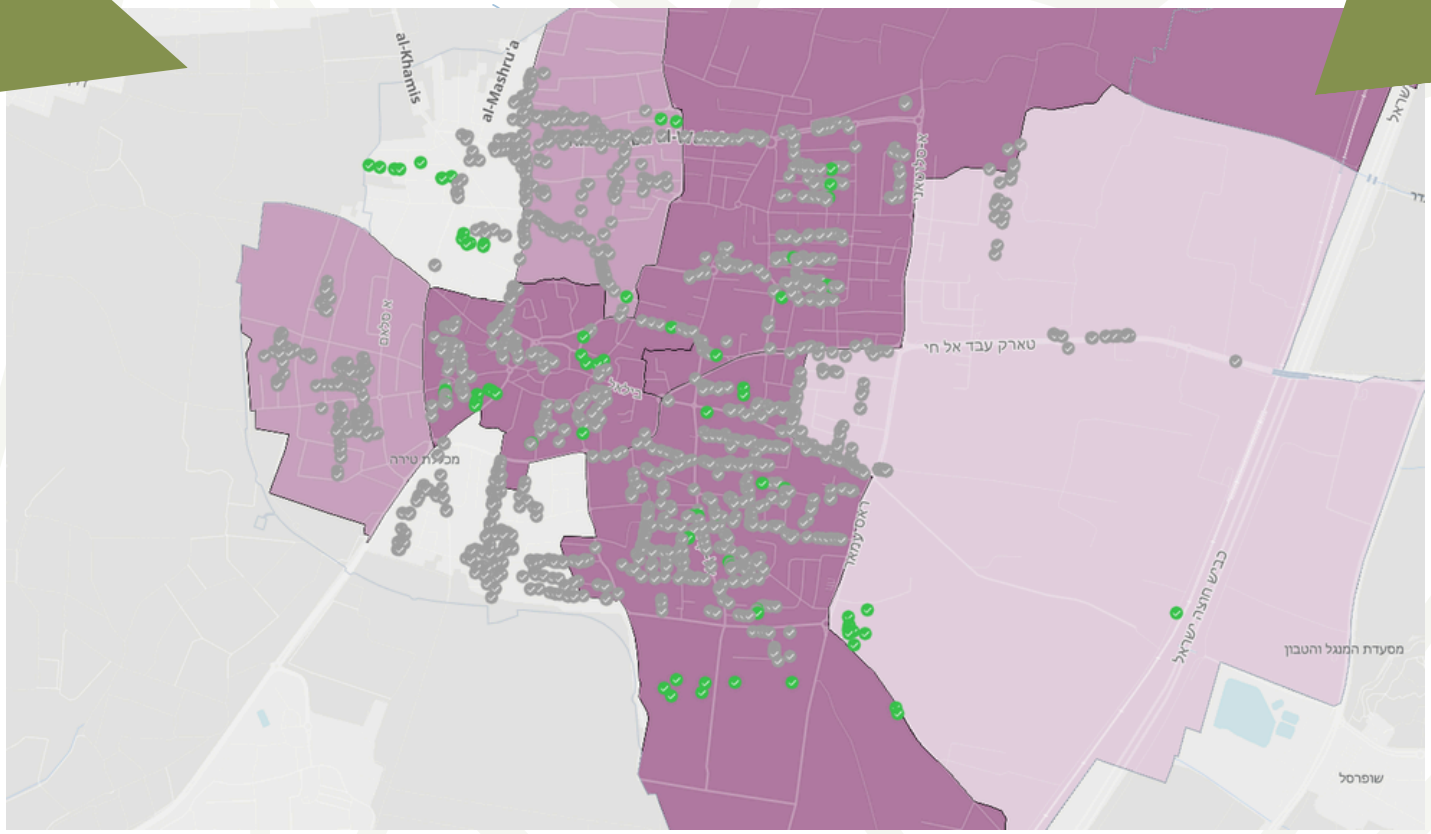




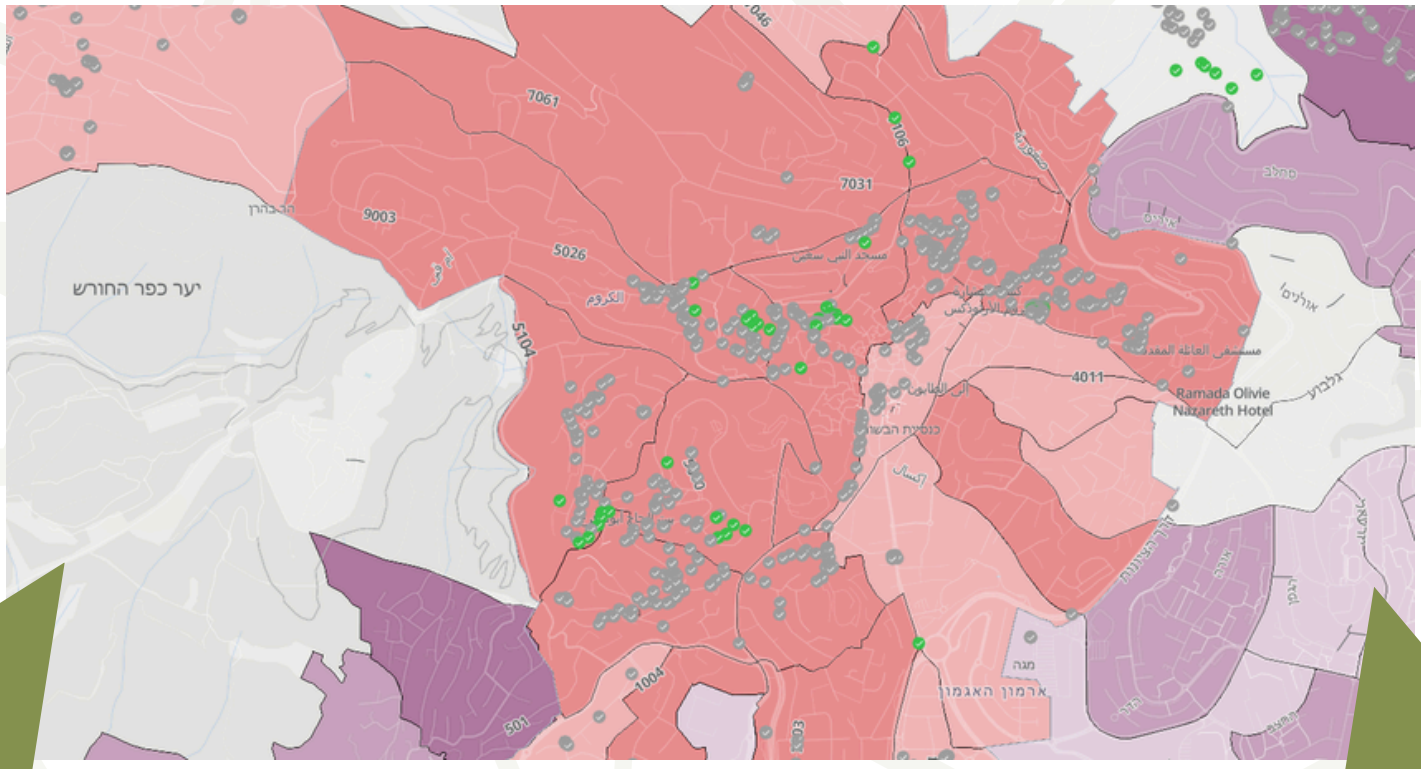


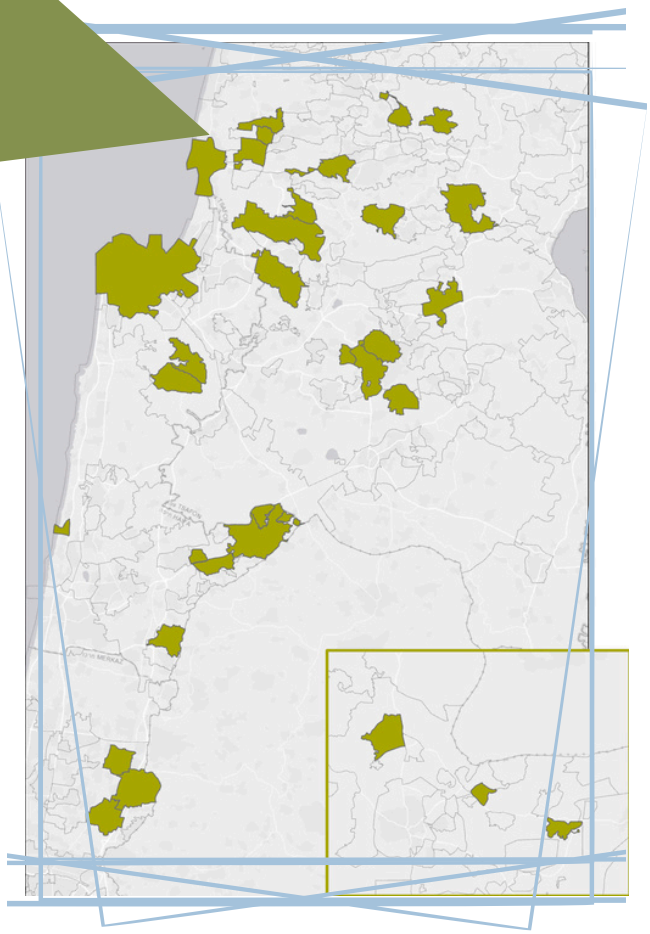


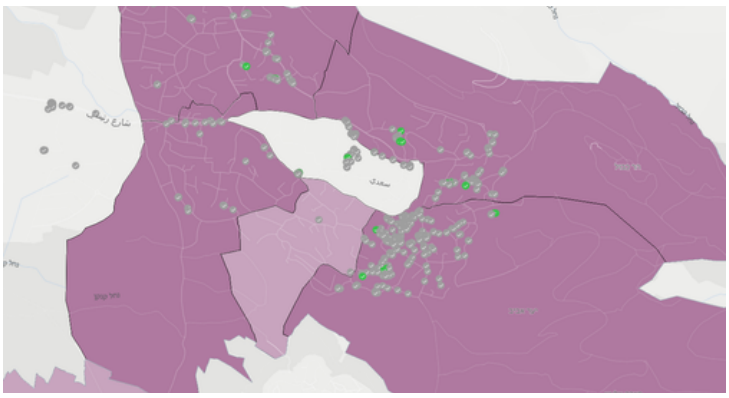


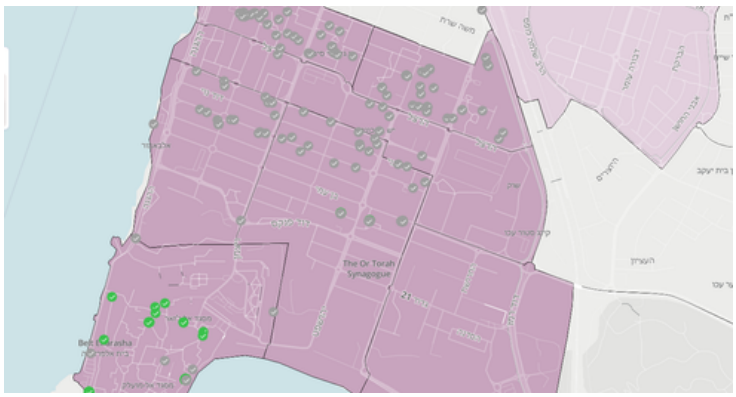


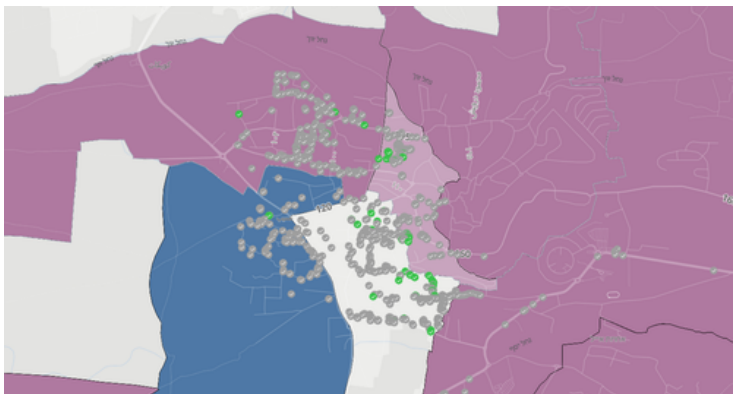
THE CAMPAIGN ON THE MAP → A closer look at our D2D campaign's geographic coverage through the GIS dashboard, showing field activity recorded across four localities: **Umm al-Fahm** and **Haifa** (previous page), and **Tira** (top) and **Nazareth** (bottom). The check marks indicate buildings and households already visited by our canvassers, providing a visual picture of the campaign's progress on the ground.











THE CAMPAIGN ON THE MAP → More screenshots of our D2D campaign's geographic coverage through the GIS dashboard, showing field activity recorded across **Tamra** (top), **Akka** (middle), and **Abu Snan** (bottom).

99,000+
DOORS KNOCKED

72,000+
HOUSEHOLD CONVERSATIONS

35
Localities Nationwide

800
Local Canvassers Mobilized

A snapshot of our D2D campaign's reach and activity during its first five days on the ground (October 20–24).

D2D IN THE FIELD

Phones in hand, wearing their campaign T-shirts, and equipped with their canvassing lists, our teams are continuing their household visits across localities, reaching more residents as Election Day approaches.













Each day, canvassers work from 3:00 to 10:00 PM, with the final hour dedicated to reviewing and consolidating the day's fieldwork. Working in pairs, teams combine digital data collection with handwritten records, particularly in areas where internet connectivity is limited. At 9:00 PM, teams gather at their local campaign headquarters to review the day's activities, complete missing entries, and ensure that all information is accurately entered into the system. This process helps maintain reliable records and prepare for the following day's activities.

ON ELECTION DAY

On Tuesday, our canvassers will shift from door-to-door visits to Election Day operations at their local campaign headquarters. Throughout the day, teams will contact residents who shared their phone numbers through our pledge cards, reminding them to vote, providing practical information about where and how to vote if needed, and encouraging them to remind their friends and families to do the same.